

How innovation drives powerful leadership and effective problem solving (and why it's more productive to have fun at work!)

dream

LEADERSHIP *for* INNOVATION

TODAY!

Rules:



Task:



*Does your
organization
value innovation?*

Hands up if ☐ YES!

*Does your
manager act
innovatively?*

Hands up if ☐ YES!

*Do **you** feel
innovative?*

Hands up if ☐ yes!

A photograph of a baby sitting in a car seat, holding the steering wheel. The baby is looking towards the camera. The image has a vintage, slightly grainy feel. A large black circle is overlaid on the right side of the image, containing white text.

85%

of employees
do NOT feel
that they are
innovative

**“Let’s give it
more thought.”**

**“We tried that
before.”**

**“Now is not the
right time.”**

**“Let’s not rock
the boat.”**

**“We’ll have to answer
to the stakeholders.”**

**“That’s not my
job.”**

Sound familiar?

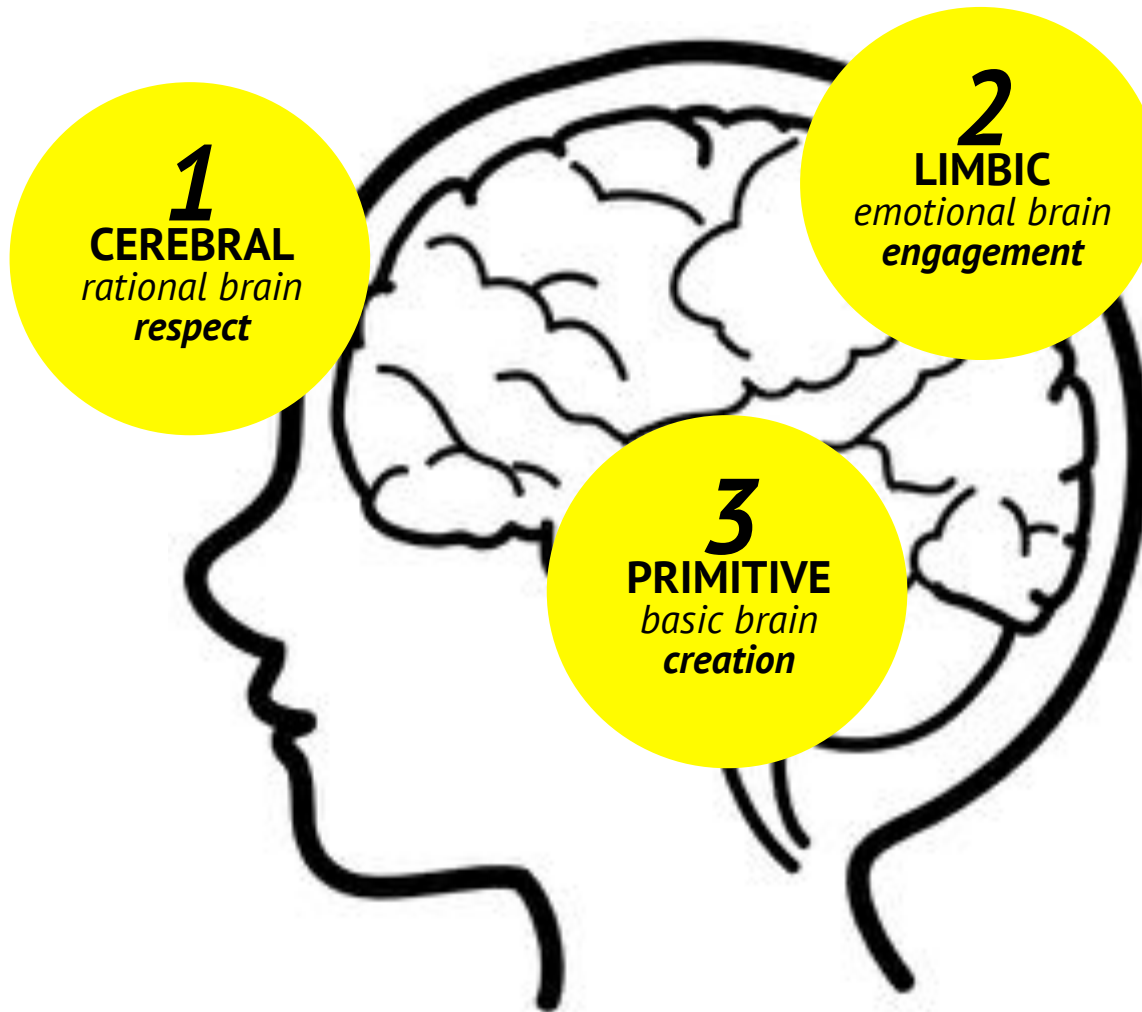
**“Has anyone else
tried it?”**

“It can’t be done.”

**“That will run up
our overhead.”**

**“It’s against company
policy.”**

**“I’m not saying you are
wrong, but...”**



Success in... *1990*



LETS CUT!



LETS GROW!

dream

2020

Shifts in Leadership

FROM



**CHAINSAW
Leadership**

Leaders

plan, direct, and coordinate operational activities.

Managers

manages people and processes.

Employees

receive and execute operational tasks.

Consultants

help organizations to improve their performance.

TO



**DREAM
Leadership**

Business Angels

inspire, oversee and invest funding.

Mentors

share experience and provide new insights.

Entrepreneurs

invent new ways to solve customer challenges.

Coaches

help people to reach their full potential.



think
DIVERSE

Who have you not
talked to much?
Share a dream with
a 'stranger' in the
room...

03:00



Do!
find people that
challenge you.

Don't!
only hang out with
people similar to
yourself.





stay
RESILIENT

1) Goal
2) Pain
3) Sweet



+



+



03:00



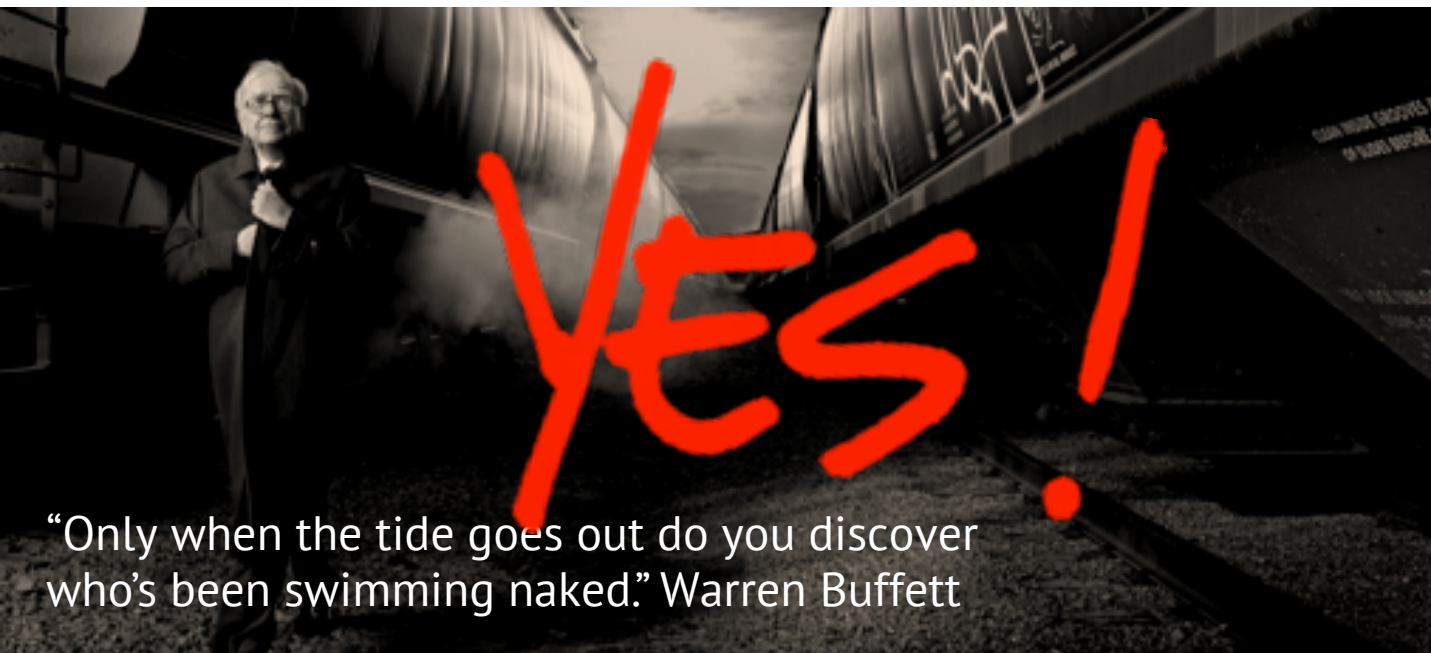
Go Green

TNT Express built a CO₂
Neutral Headquarters in
[The Netherlands]



Idea Time

Mindfulness at
work at Google



"Only when the tide goes out do you discover who's been swimming naked." Warren Buffett

Do!
plan for the
long-term.

Don't!
settle! (just make
the short-term pains
sweeter).





act
EXPERIMENTAL

THE MUSEUM OF MODERN ART

NEW YORK 19

31 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8989
CABLE: MODERNART, NEW-YORK

THE MUSEUM COLLECTIONS

October 18, 1956

Dear Mr. Warhol:

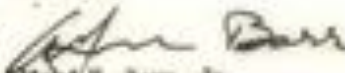
Last week our Committee on the Museum Collections held its first meeting of the fall season and had a chance to study your drawing entitled Shoe which you so generously offered as a gift to the Museum.

I regret that I must report to you that the Committee decided, after careful consideration, that they ought not to accept it for our Collection.

Let me explain that because of our severely limited gallery and storage space we must turn down many gifts offered, since we feel it is not fair to accept as a gift a work which may be shown only infrequently.

Nevertheless, the Committee has asked me to pass on to you their thanks for your generous expression of interest in our Collection.

Sincerely,

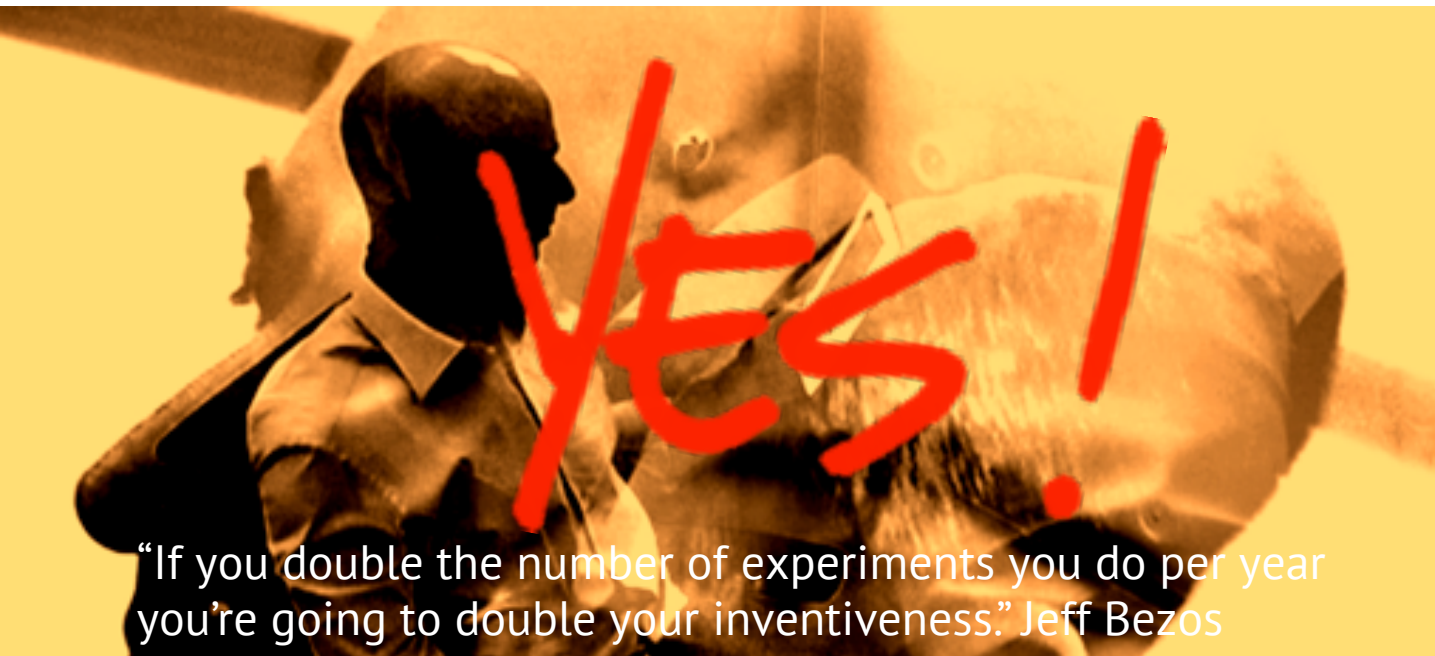

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Andy Warhol
212 Lexington Avenue
New York, New York

AHB:bj

P.S. The drawing may be picked up from the Museum at your convenience.

Failure
MoMA rejecting
Andy Warhol's art
pieces



Do!
**double your
number of
experiments.**

Don't!
be afraid to fail.





be
AGILE

*Take an A4 paper
and create a **flying**
object*

00:30



Do!
move fast and
stay flexible.

Don't!
procrastinate.





feel
MATERNAL



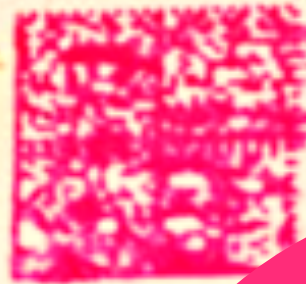
“A company’s culture
and a company’s

brand

are two sides of the same coin.
The brand is just a lagging
indicator of the culture.”
Tony Hsieh, CEO of Zappos.com

Zappos!
POWERED BY SERVICE™

**PUT A SMILE
IN SOMEONE'S DAY**
by sending them an unexpected note,
observation, or totally random comment.



Hi T

It was my pleasure to
assist you with cancelling
you order. Thanks for shopping
w/ Zappos!

Sincerely,

George Customer Loyalty Team

\$1.2 billion
exit

Friendships

@Work



My @work BFF



- For 18-24 year-olds, friendships in the workplace make them feel:

Happy (57%)

Motivated (50%)

Productive (39%)



Write a thank-you
note for person
sitting at heart
side!

02:00



Do!
care, share and
show love.

Don't!
intimidate, criticize
and compete.



Stickiness-test

***Which of the
ideas do you
remember?***

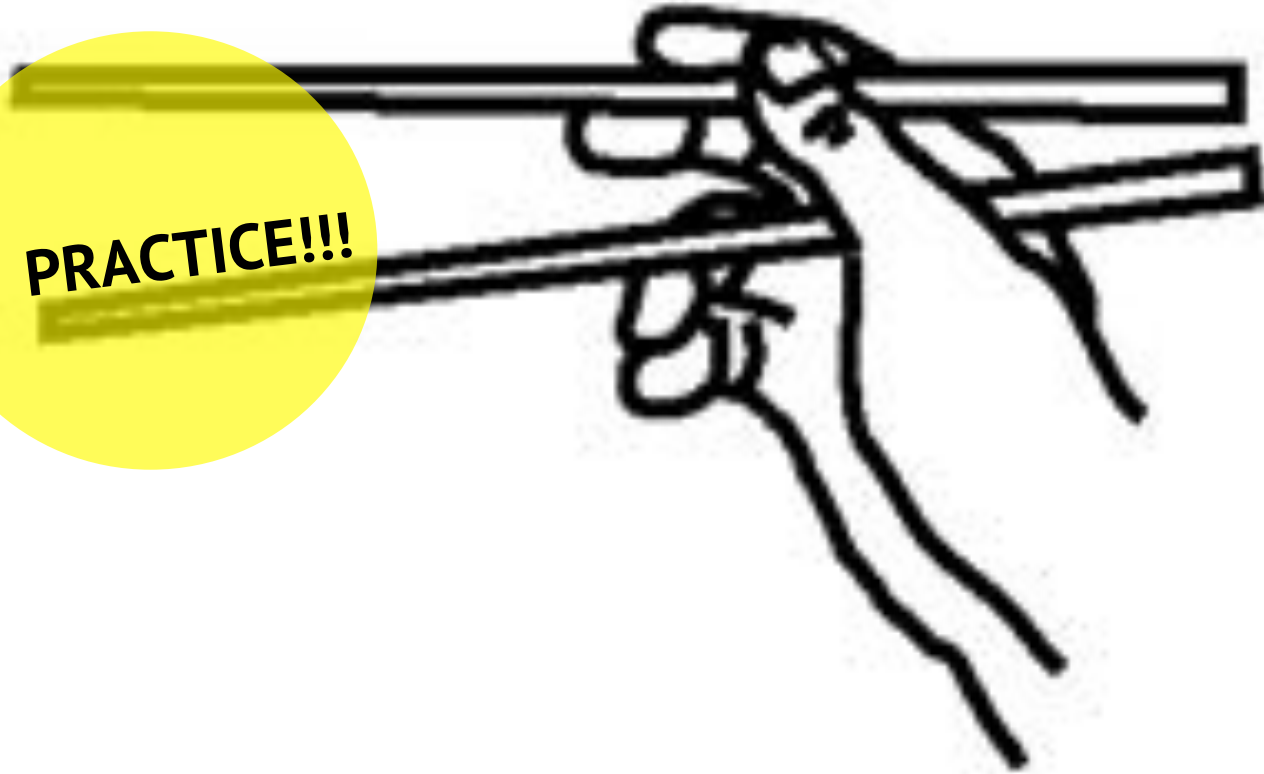




dream

NOW!

Q&A



don't forget to...