



# Global innovators share their vision on DESIGNING ASIA 2.0

**Singapore, October 12-14.** Join the leading innovation network in Asia where CEO's, Investors, Heads of Design & Product Development, Creative Directors, Entrepreneurs and Artists meet at a unique three-day gathering. Discover emerging trends from ten influential industries, present your own innovations and uncover a treasure of game-changing projects ready for expansion, funding and partners.

#### **Why should you be there?**

We believe that it is time to take Asia to the next level. We call it the 2.0 version. How is personal happiness affecting the level of staff productivity, your bottom line and the GDP? What can business learn from Buddhism? How will future cities and living spaces look like and how will they be powered? What is the next wave of consumer trends in Asia? What comes after the quest for luxury and status? Why is MFA (Master of Fine Arts) the new MBA (Master of Business Administration)?

#### **What are you going to do?**

Develop new business opportunities based on emerging trends from ten influential industries: from technology and fashion, to education and investment. Discover the next wave of innovation and learn which key trends investors and top executives consider crucial for future success. Find out what the new generation of entrepreneurs is working on and take active part in creating projects together.

#### **Who will be attending?**

The meeting is particularly beneficial for CEOs, investors and heads of design, innovation and product development. You will meet innovators such as Nobel Peace Prize Laureate, President Jose Ramos-Horta and global brands such as BMW, Diageo and Novozymes. You will enjoy stimulating peer-to-peer knowledge exchange and networking with the some of the best minds from Tokyo, Shanghai, Delhi, Jakarta, Bangkok and Singapore as well as London, L.A., New York, Dubai, Hamburg and Copenhagen.

**Registrations open now on** <http://www.qi-global.com/register>

## AGENDA

**Wednesday, 12 October 2011**

### **OFFICIAL OPENING: Opportunities for Entrepreneurs and Investors in Timor-Leste**

Timor-Leste is land of opportunity. Discover current areas for growth, entrepreneurship and investment.

19:30 - 20:15 Cocktail reception

20:45 - 21:30 Key Note Address by **Dr. Jose Ramos-Horta**

**H.E. Nobel Peace Prize Laureate and President of Timor-Leste**

**Thursday, 13 October 2011**

## SHARE: Nobody is as Smart as Everybody

Every speaker is a participant and every participant is a potential speaker. All participants are invited to present their projects. In other words, true innovation is a team sport, a collaborative effort. This is cross-pollination. It is a system built on embracing ideas and innovation from different places.

Chief Matchmakers: **Gouri Mirpuri**, Environmental Commentator, The Learning Farm, Indonesia and **Jack Sim**, Founder of World Toilet Organization, Singapore

09:00 - 09:30 Registration Open and **Networking Breakfast**  
 09:30 - 09:35 Welcome Note! by **Mette Kristine Oustrup**, CEO of Qi GLOBAL

### Policy & Nation Development

09:35 - 09:40 **H.E. Jigmi Y. Thinley**, Prime Minister of Bhutan on personal video message  
 09:40 - 09:50 **Antonio Meloto**, Founder of Gawad Kalinga, The Philippines  
 09:50 - 10:00 **Frederick Tsao**, Founder & Chairman of the East West Foundation, Singapore (tbc)

### Impact Investment

10:00 - 10:10 **Pasha Bahktiar**, Managing Partner, Willow Tree Impact Investors, Dubai  
 10:10 - 10:20 **Victor Kuo**, FSG Social Impact Consultants, USA  
 10:20 - 10:30 **Stan Stalaker**, CEO and Founder of Hub Culture, UK

10:30 - 11:00 MORNING BREAK

### Women's Empowerment

11:00 - 11:10 **Kirsty Sword Gusmao**, Former First Lady and Founder of Alola Foundation, Timor-Leste  
 11:10 - 11:20 **Reese Fernandez**, Founder of Rags2Riches, The Philippines

### Fashion, Art & Design

11:20 - 11:30 **Oliver Errichiello**, Wooden Radio Design presenting the concept for World Green Design Award  
 11:30 - 11:40 **Owen William Fritts**, Founder of Solid Core Design and Project Open Motion, USA  
 11:40 - 11:50 **Sudarshan Khanna**, Founder of Toys for Tomorrow, India

### Food, Health & Leisure

11:50 - 12:00 **Valerio Nannini**, Managing Director, NESTLE, Singapore  
 12:00 - 12:10 **Arent Jan Hesselin**, Corporate Communication, Philips Asia Pacific, Singapore  
 12:10 - 12:20 **Eiji Han Shimizu**, Producer of the Happy Movie, Japan/Bali

12:30 - 14:00 NETWORKING LUNCH

### Leadership & Innovation

14:00 - 14:10 **Michael Roach**, Author of The Diamond Cutter, USA  
 14:10 - 14:20 **Lito German**, Marketing Director, BMW Group Asia, Singapore

### Energy & Technology

14:20 - 14:30 **Fleming Voetmann**, Director, Novozymes, Denmark  
 14:30 - 14:40 **Johan Staël von Holstein**, Serial Entrepreneur, Singapore

### Architecture & Urban Planning

14:40 - 14:50 **Zhu Xiaofeng**, Design Principal, Scenic Architecture Office, China  
 14:50 - 15:00 **Sanjeev Sanyal**, Founder, Sustainable Planet Institute, India

15:00 - 15:30 AFTERNOON BREAK

### Youth Ambition & Education

15:30 - 15:40 **Patrick Newell**, Founder of Tokyo International School & TEDx Tokyo, Japan  
 15:40 - 15:50 **David Hope**, HR Director, Aviva Asia-Pacific  
 15:50 - 16:00 **John Roberts**, Founder, Heal the World with live launch of the Open University of West Africa

### Conservation & Wildlife

16:00 - 16:10 **Dr. Cathy Henkel**, Film Director, Australia  
 16:10 - 16:20 **A taste of....** (First cuts of movie to be launched in 2012/2013)  
 16:20 - 16:30 **Andre Chiang**, Top Chef, will present a tasting launch of the new Luxury Food of Asia

18:00 OFFICIAL END OF DAY 1

18:00 - 19:30 **Happy Movie** Screening

**Friday, 14 October 2011**

## APPLY: Looking for fish? Don't climb a tree

Participants will ask speakers questions and identify new collaborations/deals across the network. You will learn about how other industries and disciplines innovate and how these ideas could be applied to your line of work.

- 09:00 - 09:25     **Networking Breakfast**  
 09:25 - 09:30     Good Morning! by **Mette Kristine Oustrup**, CEO of Qi GLOBAL
- 09:30 - 11:00     **Q&A and Projects (choose one)**
- Pod 1     **Policy & Nation Development**. Matchmakers: **Benjamin Yang** and **Roslina Chai**
  - Pod 2     **Leadership & Innovation**. Matchmakers: **Oscar Moreno**
  - Pod 3     **Impact Investment**. Matchmakers: **Stan Stalnaker** and **Pasha Bahktiar**
  - Pod 4     **Women's Empowerment**. Matchmakers: **Gouri Mirpuri** and **Reese Fernandez**
  - Pod 5     **Fashion, Art & Design**. Matchmakers: **Bassam Jabry** and **Owen William Fritts**  
 Creative Community by **Ho Ren Yung** (tbc)  
 Art in Business by **Olivier Henry** (tbc)
- 11:00 - 11:30     MORNING BREAK

## CREATE: Talk Doesn't Cook Rice

Talk is good, but action is better. The success of the Qi network is reflected in the number of new collaborations, business deals and real projects that have been initiated.

- 11:30 - 12:30     **Meetings to Explore Collaborations**  
 Meetings to brainstorm Top 10 Trends or pre-scheduled one-2-one meetings to explore collaborations between contributors.
- 12:30 - 14:00     NETWORKING LUNCH

## APPLY: Looking for fish? Don't climb a tree

Participants will ask speakers questions and identify new collaborations/deals across the network. You will learn about how other industries and disciplines innovate and how these ideas could be applied to your line of work.

- 14:00 - 15:30     **Q&A and Projects (choose one)**
- Pod 1     **Youth Ambition & Education**. Matchmakers: **Roslina Chai** and **Patrick Newell**
  - Pod 2     **Food, Health & Leisure**. Matchmaker: **Gouri Mirpuri**  
 Trends in Holistic Retreats by **Chicco** and **Lahra Tatriele, Fivelements, Bali**
  - Pod 3     **Energy & Technology**. Matchmakers: **Benjamin Yang** and **Vivian Wang**  
 Zero Emission Motor Sport by **Godert van Hardenbroek**, Founder, Netherlands  
 Trends in Crowd Sourcing by **Vivian Wang**, Venture Investor, USA
  - Pod 4     **Architecture & Urban Planning**. Matchmakers: **Tay Kheng Soon** and **Jack Sim**
  - Pod 5     **Conservation & Wildlife**. Matchmakers: **Dr. Cathy Henkel** and **Audrey Tay**
- 15:30 - 16:00     AFTERNOON BREAK

## CREATE: Talk Doesn't Cook Rice

Talk is good, but action is better. The success of the Qi network is reflected in the number of new collaborations, business deals and real projects that have been initiated.

- 16:00 - 17:00     **Meetings to Explore Collaborations**  
 Meetings to brainstorm Top 10 Trends or pre-scheduled one-2-one meetings to explore collaborations between contributors.
- 17:00 - 17:45     **Presentation of all Top 10 Trends, New Projects & Collaborations**
- 17:45 - 18:00     OFFICIAL ENDING SESSION WITH LUCKY DRAW