

Qi GLOBAL 2010

The Annual Asian Summit
for Sustainable Innovation

October 7-11 Singapore



Qi GLOBAL 2010 SPEAKERS



DR JOSE RAMOS-HORTA
HE, The President of Timor-Leste



MECHAI VIRAVAIDYA
PDA, chairman



SHEENA MATHEIKEN
The Uniform Project, founder



JODY TURNER
Culture of Future, CEO and founder



CHANDRAN NAIR
Global Institute for Tomorrow, founder



WILLIE SMITS
Masarang Foundation, founder

PER DAHLEN
Portelet Asia, partner

TIM "MAC" MACARTNEY
Embercombe, founder

TAY KHENG SOON
Akitek Tenggara, architect

FREDRIK HAREN
Author and motivational speaker

JOHN HARDY
The Green School, founder

JACK SIM
World Toilet Organisation, founder

PHILIPP KAUFFMANN
Original Beans, co-founder

WILLIE CHENG
Lien Centre for Social Innovation, chairman

DURREEN SHAHNAZ
Asia IIX, founder

CARINE SEROR
WWF Singapore, CSR director

DORJEE SUN
Carbon Conservation, Founder and CEO

TIERNEY THYS
NAT GEO, Emerging Explorer

CALVIN SOH
Publicis Groupe Asia, chief creative director

KRISTINA DRYZA
Designer and trend analyst

GOURI MIRPURI
Environmental commentator

SIMON ROBERTS
Positive Posters, co-founder

LIN MENUHIN
Diageo, CSR director



INTRODUCTION

Qi GLOBAL 2010 was held in Singapore from 7-11 October 2010 and brought together 26 of world's most inspiring thought leaders in eco-social innovation and sustainability.

The speakers were powerful and engaging. They shared personal insights of how they found solutions and opportunities created by social and environmental problems. Keynote speakers included **His Excellency the President of Timor-Leste Dr Jose Ramos-Horta**, conservationist **Dr Willie Smits** and Time Magazine's "**Hero of the Environment**" **Dorjee Sun**.

The audience of 250, ranging from top-level business leaders, CSR and HR managers, entrepreneurs, social innovators, educators, journalists and students, were able to see first hand how sustainable innovation impacts and changes lives and communities. Attendees left the event inspired and motivated to make the world a better place.



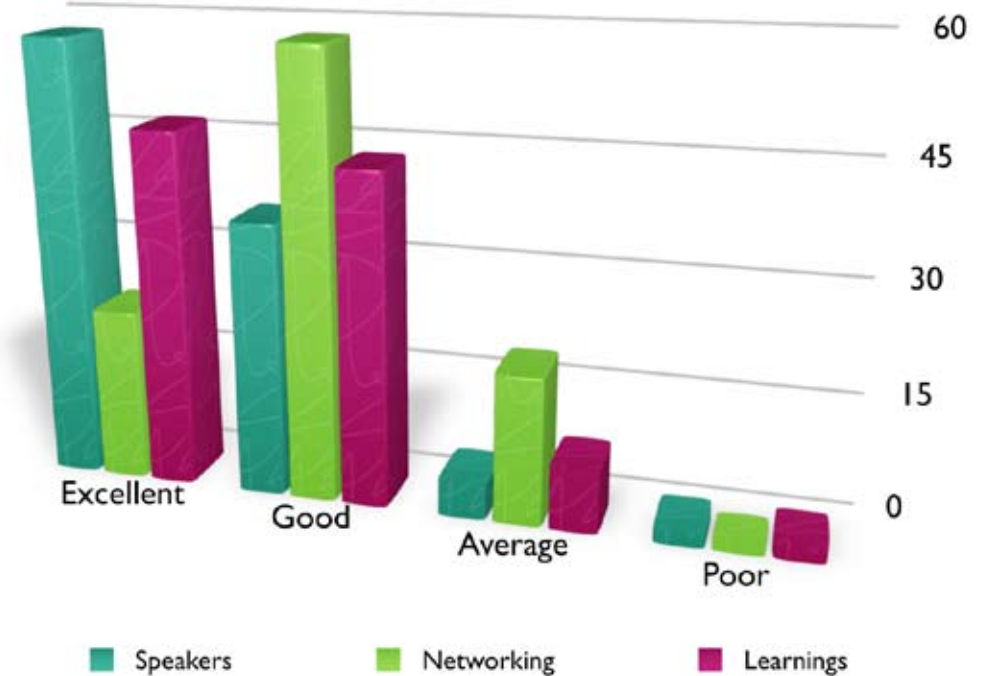
2010 SURVEY RESULTS

An online survey was sent to all registered attendees of Qi GLOBAL 2010, from this we had 66 people complete the survey. Here are the highlights of the survey.

OVERALL EVENT RATINGS:

Of the people who were surveyed, an overwhelming majority of 87.9% respondents gave Qi GLOBAL 2010 an Excellent-Good rating for the two-day event. Only 12% thought it was average, and no-one rated it as poor. The 26 speakers received a 58.5% Excellent rating and a 35.4% Good rating (total 93.9%). Networking opportunities also rated very highly, with a total of 80.9% believing it was in the Excellent - Good range.

WHAT ATTENDEES THOUGHT ABOUT Qi GLOBAL 2010



2010 SURVEY RESULTS

Of the people who were surveyed, an overwhelming majority of 88% respondents gave Qi GLOBAL 2010 an Excellent-Good rating for the event. Only 12% thought it was average, and no-one rated it as poor. The 26 speakers received a 59% excellent rating and a 35% good rating (total 94%). Networking opportunities also rated very highly, with a total of 81% believing it was in the Excellent-Good range.

WHAT TOPICS WOULD YOU LIKE TO SEE MORE OF AT Qi GLOBAL 2011?

We have identified areas where we can grow the depth of our event and provide more sponsorship opportunities. Attendees wanted more content in these areas:

GREEN TECHNOLOGY (67%)

GREEN ENERGY (62%)

EDUCATION (57%)

YOUTH INITIATIVES (56%)

SOCIAL ENTERPRISES (55%)

IMPACT INVESTING (54%)

GREEN TRANSPORT (54%)

GREEN TOURISM (54%)

WOULD YOU RECOMMEND Qi GLOBAL TO FRIENDS?

94%

of people saying they would recommend a Qi GLOBAL event to their friends. Word of mouth speaks volumes!



WHAT PEOPLE SAID ABOUT Qi GLOBAL 2010...

“A brilliant conference, totally inspiring. Anyone in the world who feels jaded, cynical or lost should use this as the best therapy course ever. You could not but emerge feeling up-lived, **10 years younger, and determined to make a difference.**”

Sam Handbury, founder Sam Lanka, Singapore.

“Thank you for the most amazing experience... the people you brought in sharing their work in the world are **visionaries accomplishing what needs doing** – with spirit and joy.”

Jody Turner, trends forecaster, California, US.

“I just wanted to thank you both for being amazing hosts and for the opportunity to be in the presence of some **many wonderfully inspiring people.**”

Simon Roberts, Co-Founder, Positive Posters, Hong Kong

“It was a great opportunity to **exchange ideas and best practices amongst the speakers and attendees on how to tackle big challenges**, and we are very grateful for having attended such an interested event.”

Mechai Viravaidya, founder, PDA, Bangkok.

“By far **the best the best social innovation event** I have attended or participated in.”

John Hardy, Founder of The Green School, Bali

“Congratulations on an extremely well-organised, **inspiring and truly enjoyable event**. We are looking forward to continuing working with you to make sustainability the norm.”

Carine Seror, WWF Singapore



QUICK FACTS

DATES: 8-9TH OF OCTOBER, 2010 IN SINGAPORE.

OFFICIAL VENUE: THE SCHOOL OF ART, DESIGN AND MEDIA

OFFICIAL HOTEL: FAIRMONT HOTEL

SPEAKERS: 26 SOCIAL & ENVIRONMENTAL ENTREPRENEURS

AUDIENCE: 300 PEOPLE

SPONSORS AND PARTNERS:



DIAGEO

Fairmont
SINGAPORE



Raffles
DesignInstitute



COURTS

COMPANIES REPRESENTED:

American Express
Asia Pacific Vision TV
Asian Development Bank (ADB)
AVIVA
Barclays
BBC Worldwide
BMW
Cimelia Resource Recovery
City Developments
CLSA
Corum
Credit Suisse
Culture of Future
DBS
DESIGN Singapore
Deutsche Bank
Diageo
Discovery Networks
EDB Economic Development Board
Electrolux
ETON HOUSE
Fairmont
Firmenich
FMC Technologies Singapore
H&M
ING Group Amsterdam
INSEAD
Keppel
Keppel Offshore & Marine

Krungthai AXA Life Insurance
Lien Aid and Lien Centre for Social Innovation
LKY School of Public Policy
MediaCorp
Nordad
Nordea
People's Association (PA)
Prospero World
Publicis Singapore
Raffles Design Institute
Republic Polytechnic
Shenton Law Practice LLP
Six Senses
STB (Singapore Tourist Board)
The Rockefeller Foundation
UBS
United World College
Unitus Capital
Weber Shandwick Worldwide
WWF Singapore

PRESS RELATIONS:

Social Online Media as well as Al Jazeera, BBC, CNN, Channel News Asia, Bloomberg, Reuters, Financial Times, Herald Tribune, The Economist, Newsweek Asia, Time Asia plus local/regional publications.

RELEVANT TEAM CONTACTS



INVESTORS:

OSCAR MORENO

Contact: om@qi-global.com



SPEAKERS & SPONSORS:

METTE KRISTINE OUSTRUP

Contact: mko@qi-global.com

Telephone: +65 8128 2725



Qi MAGAZINE:

MICHELLE IMBARDELLI

Contact: mi@qi-global.com

Telephone: +65 9846 3707



RICHARD MACLEAN

Contact: rm@qi-global.com



LOGOS AND ONLINE CONTENT:

MARINA SETIAWAN

Contact: ms@qi-global.com



ABOUT Qi GLOBAL:

Qi GLOBAL Pte Ltd is a Singapore Registered Social Enterprise (for-profit) that adheres to the triple-bottom-line principles and that all businesses should have positive social, environmental and financial impact. As well as being the organiser of Qi GLOBAL Annual Summit for Sustainable Innovation, it also advises companies and governments on sustainable innovation trends.